



Prospective Board Member Questionnaire

Name: Beth Senseney

Business/Organization: The Lodges at Gettysburg

Title: Director of Events

Current/Previous Community and Destination Gettysburg Involvement:

The Inns of Gettysburg 2008, Wine Festival Committee 2009



Why are you interested in serving on the Board of Directors for Destination Gettysburg?

I would like to be involved in the decision making and planning that helps promote tourism in Gettysburg.

What specific skill set do you possess that would be an asset to Destination Gettysburg?

I have been working in the customer service industry for decades. I feel knowing what our guests want is a valuable asset. Also, I feel my event planning knowledge would be helpful while serving on the Board of Directors.

What do you see – from the outside looking in - as the primary duties and responsibilities of a board member?

To work together with the other members towards a common goal: Bring more guests to the businesses in Gettysburg.

Is there something more you feel Destination Gettysburg could/should be doing for our partners and the business community? If so, what?

Not at this time

What do you think is the biggest challenge facing the tourism industry?

Taxes and overpriced parking