



Prospective Board Member Questionnaire

Name: Chad-Alan Carr

Business/Organization: Gettysburg Community Theatre

Title: Founding Executive/Artistic Director

Current/Previous Community and Destination Gettysburg Involvement:

In the past, I have served the community as a volunteer with the Adams County Arts Council, Lincoln Elementary, Gettysburg Festival. I currently volunteer for A Gettysburg Christmas Festival, and I currently serve as a volunteer Board Member of Gettysburg/Adams Chamber of Commerce, Pennsylvania Association of Community Theatres, Eastern States Theatre Association and American Association of Community Theatre.



Why are you interested in serving on the Board of Directors for Destination Gettysburg?

Volunteering with non-profit organizations is something that I respect greatly and serving on community boards like the Chamber and Destination Gettysburg brings an additional sense of community to me having lived in PA for the last 10+ years and now calling Gettysburg my home. I am interested in bringing the arts and volunteerism more into the spotlight in our community and I think Destination Gettysburg can help with that and I am willing to help them any way I can.

What specific skill set do you possess that would be an asset to Destination Gettysburg?

I have a lot of experience with volunteer management, producing events, marketing and encouraging people to visit everything that we have to offer here in Gettysburg. Yes we are a town based on history and I know a lot of people love the battlefield and that is wonderful, but it is not the only thing to see here in our town.

What do you see – from the outside looking in - as the primary duties and responsibilities of a board member?

Primary duties I would see as oversight of the budget and making sure that Destination Gettysburg strives to be all things for all people. Now that is a tall order I know, but we can at least strive toward that. We need to focus more energy on things to bring great community and tourism together. Spread the wealth and make things accessible; especially to the smaller businesses and organizations who may not have the advertising dollars as some others do. Additionally, we must always look at the mission.

Is there something more you feel Destination Gettysburg could/should be doing for members and the business community? If so, what?

Focus groups. Ask the community leaders and business owners what they want or need to help get people to their doors to help support them. Serve the community. That is what non-profits are here for. To serve the community. Talk to people. Get conversations going and then invest in what they think is best for them. Without the businesses, non-profits, groups, and residents, we are just the Battlefield, and we all know we are much, much more than that. So let's look at the big picture yes, but let's not forget the little guys along the way who need support as well. Perhaps they have things that would draw tourists as well. I imagine they definitely do.

What do you think is the biggest challenge facing the tourism industry?

Convenience of everything at one area. Attention span. Technology. Airport distance.