

Column – April 2017
By Carl Whitehill
Destination Gettysburg

Online Job Fair underway in Adams County

This week, Destination Gettysburg is providing job seekers with a unique opportunity to connect with potential employers throughout the Adams County tourism community.

Destination Gettysburg, when touting the economic benefits of tourism in Adams County, talks often about money – the dollars that are brought into our community by our visitors and into our pockets. These visitors, after all, bring in more than \$660 million to our county, and contribute more than \$130 million to federal, state and local taxes.

But tourism economics is about more than just money.

Employment is a key benefactor of the tourism industry and especially so right here in Adams County, where more than 7,587 jobs are supported by the visitors who travel to the region every year.

The jobs, of course, include hotel staff, restaurant workers, retail associates as well as tour guides and museum employees. But, beyond the traditional understanding of tourism-related jobs, are those who work at wineries, campgrounds, art studios and convenience stores, etc.

According to state research conducted by the Pennsylvania Department of Community and Economic Development, the payroll to those 7,587 workers impacted by tourism in Adams County exceeds \$272 million.

In 2015, Destination Gettysburg launched a new website, devoted to telling the story of tourism as an industry – to inform the community – residents, workers and elected officials – about the benefits they receive through our visitors.

One of the key components of that website – www.GettysburgTourismWorks.com – is a listing of jobs available in the tourism community of Adams County, Pa. Each week, dozens of jobs are uploaded to the site as a way of helping businesses connect with those within our county who are looking for jobs – full-time, part-time and seasonal. The cost to list jobs with [GettysburgTourismWorks.com](http://www.GettysburgTourismWorks.com) is free.

Over the past nearly two years, hundreds of jobs have been posted to the site and thousands of job seekers have used the site to look for employment.

Every spring, businesses in Adams County look to increase their staffing in preparation for a boost in visitation during the spring, summer and fall seasons. Some businesses double, if not more, the number of staff on-hand to work the busier times for visitation.

With that in mind, Destination Gettysburg is holding its first-ever Online Job Fair, giving job candidates a chance to match up with potential employers through hundreds of job listings for employment in Adams County.

The Online Job Fair, held this week through Saturday, April 8, features open jobs in a variety of categories including administrative/professional, food service, hospitality, retail and attractions.

For a complete list of jobs posted through the Online Job Fair, visit www.GettysburgTourismWorks.com this week. Thereafter, jobs will continue to be posted weekly as part of Destination Gettysburg's job board on the same site.

Carl Whitehill is the Director of Communications with Destination Gettysburg.