



## Prospective Board Member Questionnaire

**Name:** Tammy Myers

**Business/Organization:** Gettysburg Heritage Center

**Title:** President

**Current/Previous Community and Destination Gettysburg Involvement:**



I am a founding board member of the Steinwehr Avenue Business Improvement District (BID), and currently serve in the capacity as Board Secretary. I am also a member of the Rotary Club of Gettysburg and Destination Gettysburg's Marketing Committee.

Some of my past community involvements include: member of Destination Gettysburg Board of Directors – serving in all executive board positions, including past Chairman of the Board – as well as serving on most committees; Gettysburg-Adams Chamber of Commerce board member; March of Dimes board of directors; and Gettysburg Warrior Athletic Booster Club Treasurer.

**Why are you interested in serving on the Board of Directors for Destination Gettysburg?**

Destination Gettysburg is a vital economic development engine in the greater Gettysburg and Adams County area. Since tourism is a leading industry in the area, a robust and prosperous environment is good for not just the related businesses and employees but also for the community at large. I want to see the Gettysburg-Adams County area be the best place to live, work and visit.

**What specific skill set do you possess that would be an asset to Destination Gettysburg?**

Beyond my years of experience in both the hospitality industry (museum, retail and tours), as well as service to Destination Gettysburg's committees and board of directors, I pride myself in being able to be a team player who looks at the big picture to make decisions for the greater good. In doing so, I am not shy to speak up and be an engaged board member.

**What do you see – from the outside looking in - as the primary duties and responsibilities of a board member?**

To be impartial, making sound decisions that allow the industry to prosper today & for the years to come; to be fiducially responsible; and serve as a policy making board who provides guidance & direction to the paid staff.

**Is there something more you feel Destination Gettysburg could/should be doing for members and the business community? If so, what?**

**What do you think is the biggest challenge facing the tourism industry?**

Balance & Change: To be relevant, create connectivity to this special place today and in the years to come.

One of our greatest challenges is "owning" a core product that makes our destination "unique" – the Civil War. In a politically polarizing world where violence is constantly in the news how do we stay true to our American History story (good, bad and ugly) while not offending or alienating those of different backgrounds and experiences, and at the same time ensure the safety of our guests, as well as those who help to tell our story?

Technology has changed the world - the way we learn and the way we communicate. We need to be prepared to pivot as the world, and our prospective audience, changes in wants, needs and desires.