



Prospective Board Member Questionnaire

Name: Robert Adams

Business/Organization: Gettysburg Campground

Title: Owner/Operator with my wife Patricia



Current/Previous Community and Destination Gettysburg Involvement:

Past/Current Destination Gettysburg Board Member
Member Adams County Chamber of Commerce
Member Highland Township Planning Commission

Why are you interested in serving on the Board of Directors for Destination Gettysburg?

Two main reasons. First, to represent the member campgrounds of Gettysburg who attract a broad range of visitors to our destination. Second, to be a part of the team to help improve the product (Adams County) to increase visitation which will provide growth for all of Destination Gettysburg members.

What specific skill set do you possess that would be an asset to Destination Gettysburg?

My skill set would be an asset to Destination Gettysburg members, not just to Destination Gettysburg. I have years of customer experience, 14 of which include owning a top rated campground in Gettysburg. I have a broad view of our destination and all that it includes. I have budget experience to ensure that I can help our organization maintain our defined mission.

What do you see – from the outside looking in - as the primary duties and responsibilities of a board member?

Keep our organization focused on its mission statement which will provide results for all our members.

Maintain the integrity of the organization.

Promote Adams County to the benefit of all out members,

Is there something more you feel Destination Gettysburg could/should be doing for our partners and the business community? If so, what?

Currently Destination Gettysburg does a great job of promoting our destination for our members. Destination Gettysburg also supports many other community activities by providing funding for many events that fall outside of the mission statement of Destination Gettysburg. Our members need some one who will continue to advocate for Destination Gettysburg's members and its mission statement.

What do you think is the biggest challenge facing the tourism industry?

Tough question. Many factors involved. I guess if you add ... Adams County tourism industry to the question then you need to think about how to continue to attract new visitors to the battlefield, farms, vineyards, orchards, hotels, b&bs, campgrounds, museums, restaurants, stores, and all of our other attractions in Adams County while at the same time keep our repeat customers returning. We need to keep refreshing our product but at the same time not forgetting what we have.