



## Prospective Board Member Questionnaire

**Name:** Wayne E. Motts

**Business/Organization:** The National Civil War Museum

**Title:** CEO



**Current/Previous Community and Destination Gettysburg Involvement:**

Former executive director of the Adams County Historical Society, Former Board Member Main Street Gettysburg. Licensed Battlefield Guide 31 years at Gettysburg National Military Park. Adams County Resident 29 Years. Helped develop both the David Wills House, Seminary Ridge Museum, and downtown wayside program. Currently serving on the board of PA Museums which is headquartered in the state capital where I am past president and former chairman of the development committee.

**Why are you interested in serving on the Board of Directors for Destination Gettysburg?**

I believe my many years in the museum and tourist industry would provide valuable insight to the Destination Gettysburg Board and organization as a whole. I also believe my affiliation with a non-Adams County member of Destination Gettysburg would bring geographic diversity to the board and bring a partnership and collaborative prospective to my service.

**What specific skill set do you possess that would be an asset to Destination Gettysburg?**

Skill, expertise, and knowledge, in non-profit governance, knowledge related to heritage tourism, development, museum knowledge and governance.

**What do you see – from the outside looking in - as the primary duties and responsibilities of a board member?**

Supporting the current mission of Destination Gettysburg to provide perspectives and knowledge related to the issues facing the organization and provide fiduciary oversight as required by the bylaws and non-profit law.

**Is there something more you feel Destination Gettysburg could/should be doing for our partners and the business community? If so, what?**

Destination Gettysburg should continue to expand its partnership base and should not only look inside Adams County but also outside the county for partners and like-minded groups and organizations to advance the mission of the organization.

**What do you think is the biggest challenge facing the tourism industry?**

The biggest challenge to the tourism industry today is providing relevance and a compelling case to visit Gettysburg / Adams County or any other attraction and or location.